



**Sri Venkateshwaraa Dental College**

(Recognized by Dental Council of India ; Affiliated to Pondicherry University)

(A Unit of Ramachandra Educational Trust)

Ariyur, Puducherry - 605 102



Ministry of  
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MoE's  
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**Name of the College: Sri Venkateshwaraa Dental College**

**Place : Puducherry**

**IIC ID of SVDC : IC202115837**

## Institution's Innovation Council 7.0

### ANNUAL REPORT

Academic Year 2024-25

Ministry of Education (MoE), Govt. of India has taken initiative to establish MoE's Innovation Cell (MIC) to inculcate the culture that will foster innovation in Higher Education Institutions (HEIs). The MIC nurtures the entrepreneurial skills among young minds by encouraging them to have innovative ideas and transforming them to prototypes. MIC has envisioned to have Institution's Innovation Council (IICs) across HEIs in India and ensure active IIC by constant guidance and recommendation through IIC portal. In SVDC, IIC has been established in the year 2023.

### Vision

Institution's Innovation Council (IIC) cell aims to promote creative and innovative educational system by creating opportunities for the students to participate in various activities organized by IIC cell and also frame the culture of start-ups and entrepreneurial ventures. To create entrepreneurship opportunities for students, faculty and Research Scholar.

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## Mission

- To conduct several awareness programs, field visit to incubation centres and lectures on ideation, innovations and prototyping. To identify the budding talents of Sri venkateshwaraa dental college and guiding them to convert their ideas to prototype to bring out novel ideas in dental field
- To organize both national level events like., seminars, conferences, workshops and experts talk on contemporary scientific ideas periodically to stimulate the creative thinking skills.
- To collaborate within and outside of the University at numerous educational institutions at national and global platforms to accelerate various advanced professional development skills through field trip, incubation centre visit and science exhibition.

## Objectives

- ▶ To foster the culture of innovation among the student systematically.
- ▶ To inculcate a culture of innovation and entrepreneurial skills among students to develop successful startups.
- ▶ Conduct periodic lectures, workshops, seminars, interactions with entrepreneurs, investors, professionals to create a mentor pool for student innovators.

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## Journey of IIC-SVDC

### Journey of IIC established at the Institute

The journey of IIC at SVDC is very enriching. Institution innovation council was established in the year 2022. The internal members- faculties and students are consistent in conducting the IIC recommended "My calendar activities" and celebration days in order to foster the culture of innovation and ideas and are motivated through different activities as listed in "My calendar Activity" of the institution innovation council. The external members including technical side, technological experts and the entrepreneurs also add value to the initiatives. Through the council meeting all had given their insights on effective implementation of IIC activities and attainment of vision and mission of our IIC. The institute is taking many measures in synchronization with the IIC to develop entrepreneurial ecosystem.

### Diversified representation in the IIC established at the institute from industry, Inter-disciplinary & Departments/ Units etc.

The IIC of our Institute comprises of a diversified combination of academicians (from Engineering, Nursing and other Paramedical Discipline)

  
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## IIC-SVDC Committee List

The IIC of SVDC was constituted by 2019 and following are the members

### Members of IIC 2022-2023

S.NO	Name of the Faculty	Dept/Designation	Member Designation
1	Dr.S.Senthilnathan	Principal Sri Venkateshwaraa Dental College	President
2	Dr.Vidhya R	Chief Operating Officer Sri Venkateshwaraa Group of Institutions	Member
3	Dr.Kuldeep Singh	Reader, Dept of public health dentistry,SVDC	CONVENOR
4	Dr. Bindumeera John	Professor , Dept. of Conservative Dentistry and Endodontics, SVDC	Advisor
5	Dr. Hariharasudhan	Senior Lecturer, Dept. Of Orthodontics & Dentofacial Orthopedics, SVDC	Social media
6	Dr. Marie Asha Ambroise	Senior Lecturer, Dept. Of Orthodontics & Dentofacial Orthopedics, SVDC	Member
7	Dr.Roshini Rajagopal	Senior Lecturer, Department of Prosthodontics, SVDC	Start up activity
8	Dr.Giftlin Denny Xavier	Senior Lecturer, Dept. of conservative dentistry and endodontics, SVDC	Internship coordinator
9	Dr.V.Vineeth Kumar	Senior Lecturer, Dept. Of oral and maxillofacial surgery SVDC	IPR activity coordinator

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10	Mr.Praveen Khadini	Expert from nearby industry	External member
11	Mr.Pratibha Mishra	Incubation center	External member
12	Mrs.Deepa Boppanae	Patent expert	External Member
13	Ms. Molisha	III year	Internship coordinator
14	Mr. Amirthazhagan	II Year BDS	Innovation activity
15	Ms. Saktheeshwari	II Year BDS	Startup activity

## Members of IIC 2023-24

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1	Dr.S.Senthilnathan	Principal Sri Venkateshwaraa Dental College	President
2	Dr.Vidhya R	Chief Operating Officer Sri Venkateshwaraa Group of Institutions	Member
3	Dr.Devameena.S	Senior Lecturer, Department of Prosthodontics, SVDC	Convenor
4	Dr. Kuldeep singh	Reader, Dept of public health dentistry, SVDC	Advisor
5	Dr Bindumeera John	Professor , Dept. Of conservative dentistry and endodontics, SVDC	Advisor
6	Dr.G.Shobana	Senior lecturer, Dept of Public health dentistry, SVDC	Innovation activity
7	Dr. Hariharasudhan	Senior Lecturer,	Social media

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		Dept. Of Orthodontics & Dentofacial Orthopedics, SVDC	activity
8	Dr.V.Vineeth kumar	Senior Lecturer, Dept. Of oral and maxillofacial surgery SVDC	IPR activity coordinator
9	Dr.Roshini Rajagopal	Senior Lecturer, Department of Prosthodontics, SVDC	Startup activity coordinator
10	Dr.Giftlin Denny xavier	Senior Lecturer, Dept. Of conservative dentistry and endodontics, SVDC	Internship coordinator
11	Dr.Pournima	Senior Lecturer, Dept. Of pedodontics, SVDC	Member
12	Mr.Anandharaj	Placement officer, SVGI	External Member
13	Mrs.Deepa Boopanae	Patent expert	External Member
14	Ms. Molisha	IV Year	Internship coordinator
15	Mr. Amirthazhagan	III Year BDS	Innovation activity
16	Ms. Saktheeshwari	III Year BDS	Startup activity
17	Ms. Srinidhi	II Year BDS	Social media activity
18	Ms. Sruthi	II Year	IPR activity
19	Ms.Kokila	I Year	Member

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2	Dr.Parthiban	Professor, Department of periodontics	ARIIA coordinator
3	Dr.Vidhya R	Chief Operating Officer Sri Venkateshwaraa Group of Institutions	Vice president
4	Dr.Devameena.S	Reader, Department of Prosthodontics, SVDC	Convenor
5	Dr.G.Shobana	Reader, Dept of Public health dentistry, SVDC	Innovation activity
6	Dr.Pournima	Senior Lecturer, Dept. Of pedodontics, SVDC	Member
7	Dr.Shanmugapriya	Senior lecturer, Department of Prosthodontics	Startup activity coordinator
8	Dr.kathijathul Hidhaya	Dept. Of Orthodontics & Dentofacial Orthopedics, SVDC	Social media
9	Dr.Kavitha arumugam	Senior Lecturer, Dept. Of oral and maxillofacial surgery SVDC	IPR activity coordinator
10	Dr.Lakshman	Reader, Department of oral medicine, SVDC	NIRF coordinator
11	Dr.Rahul Chaurasia	Senior Lecturer, Department of Conservative Dentistry and Endodontics	Internship activity coordinator
12	Mr.Anandharaj	Placement officer, SVGI	External Member
13	Mrs.Deepa Boopanae	Patent expert	External Member

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14	Ms. Molisha	IV Year	Internship coordinator
15	Mr. Amirthazhagan	III Year BDS	Innovation activity
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17	Ms. Srinidhi	II Year BDS	Social media activity
18	Ms. Sruthi	II Year	IPR activity
19	Ms.Kokila	I Year	Member
20	Mr.Hemapragasam	Intern	Member

  
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## Resource Strength of IIC Institution

<b>S.NO</b>	<b>Member</b>	<b>Resource Strength</b>
<b>1</b>	<b>IIC Members</b>	<b>20</b>
<b>2</b>	<b>Innovation Ambassadors</b>	<b>10</b>
<b>3</b>	<b>Faculty Mentors</b>	<b>10</b>
<b>4</b>	<b>Student Innovation Ambassador</b>	<b>18</b>
<b>4</b>	<b>IP Facility</b>	<b>2</b>



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## Facilities

### Students of Preclinical and Clinical Undergraduates in IIC

S.No	Student Name	Year	Activity
1	Mr. Amirthazhagan	III YEAR BDS	Innovation activity
2	Ms. Saktheeshwari	III YEAR BDS	Startup activity
3	Ms. Srinidhi	II YEAR BDS	Social media activity
4	Ms. Sruthi	II year	IPR activity
5	Ms. Molisha	IV year	Internship coordinator
6	Ms. Kokila	I year	Member
7	Mr. Hemapragasam	Intern	Member

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## IIC Activities

S.No.	Activity	Date	Description
1	Independence Day- Azadi Ka Amrit Mahotsav	15 <sup>th</sup> August 2025	Flag hoisting ceremony by <b>Prof.Dr.S.Senthilnathan</b> , MDS- Principal of SVDC. Celebrated <b>79th India's Independence Day</b> , occasion marks the anniversary of India's liberation from British colonial rule
2	Mentorship for early entrepreneurs	July 10.07.25	Lecture on MSME <b>Mr.pratheep,Principal</b> , Sri Venkateshwaraa College of Engineering and Technology,Ariyur,Puducherry
3	World Environment Day	5 <sup>th</sup> June 2025	<b>Dr.Devameena</b> , MDS- Convenor of IIC SVDC, Certified Innovation Ambassador organized a tree plantation program for environment sustainability
4	National Technology Day	16 <sup>th</sup> May2025	<b>Dr.Jayasenthil</b> ,MDS professor,department of conservative Dentistry and Endodontics, Priyharshini Dental College,chennai
5	Prototype designing	May, 30.05.25	Mr.Udhaykumar,Program coordinator,ATAL INCUBATION CENTRE,PONDICHERRY TECHNOLOGICAL UNIVERSITY
6	ATAL Incubation Centre- 4 Days Field visit	29.05.25& 30.05.25	<b>Mr. Vishnu Varadan</b> , Chief Executive Officer, Pondicherry Engineering College Foundation, PTU Campus, Puducherry guided undergraduate BDS Students for 2 days visit to ATAL Incubation centre.
7	World Creativity and Innovation Day	21 <sup>th</sup> April 2025	Dr.Madhan sugumar.MTech. Senior scientific research officer,central research lab,SVMC,puducherry

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8	MASTER class on IPR	21.4.25-26.4.25	<p>Masterclass in IPR- IIC members and undergraduate students attended series of class conducted by AICTE-MOE,GIVT of India.</p> <p>Assessment submitted and received certificates from ministry of education.</p>
9	International Women's Day	8 <sup>th</sup> March 2025	<p>Participated as volunteers with NSS in Puducherry government organised women self - defense program in the womens day celebration at Rock beach,puducherry</p>
10	Expert talk on lab technologies and commercialization	21.3.25	<p>Dr.SivashankarMDS prosthodontics.</p> <p>Masters in digital Dentistry.</p> <p>CTO,DATECH DIGITAL DENTAL SOLUTIONS PVT LTD,CHENNAI,CAD -CAM trainer</p>
11	PROGRAM: ETHICAL MARKETING STRATEGIES IN DENTAL PRACTICE[online]	28.02.25	<p>Resource person:Dr.Ram gopal,MDS,MBA.Orthodontist And Dentofacial Orthopedician,Ram Denta Clinic, NEWDELHI</p>
12	Design Thinking and Innovations	14.02.25	<p>Dr.Pournima innovation Ambassador</p> <p>Conducted session on design thinking and innovations</p>
13	Ideathon	10.02.25	<p>Students presented their ideas and best ideas are deposited in Yukthi Innovation Repository in MIC portal</p> <p>Resource persons: Innovative ambassadors of SVDC.</p> <p>Dr.Devameena MDS, Dr.shobana, Dr.hidhaya, Dr.Poornima, Dr.Shanmugapriya</p>

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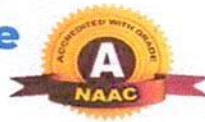


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14	Entrepreneurship As Career Opportunity	23.11.24	Mrs. pournima MDS Senior Lecturer, Department of pedodontics, Sri Venkateshwara Dental College, Innovative Ambassador.IIC
15	Motivational story by Successful Entrepreneur	28.11.24	Resource person: Mrs.MR.Sankaranand balradjou, Director, pulsebay co working space, partner in willdoo education
16	Session on problem solving and ideaation	29.11.24	Resource person: Mr. Magimairaj, Professor and Head, Department of Mechanical Engineering, Sri Venkateshwaraa College Of Engineering And Technology Head of innovation and entrepreneurship
17	Basics of Intellectual property rights for startups	29.11.24	Resource person: Mrs. Amudhavalli, Professor and head, Department of computer engineering Head of innoworks, Sri Venkateshwaraa group of institutions

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## Innovation Ambassador Training

IIC members attended the training sessions on varied topics.

It was followed by online

- ❖ Nominated faculties and students completed the **Upskilling** level training. The IIC members have successfully completed the training of Innovation Ambassador conducted by MoE's Innovation Cell & AICTE.

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The IIC calendar year starts from **1<sup>st</sup> September 2024 to 31<sup>st</sup> August 2025**.and conducted various activities of seminar, workshops and field visits. In relation to Idea, Prototype generation, Start up, Entrepreneurship were conducted based on IIC calendar activities.

Various celebration days in relation to technologies, innovations and intellectual property rights were conducted.

IIC of SVDC (AY 2024-25) has conducted

IIC-Calendar activities-13,

MIC-Driven-6,

Self-Driven-24

Celebration-5

All the activities were organised by the institute innovation council during this IIC6.0 Academic Year. All the activity reports were uploaded in the IIC portal regularly.

### 1.NISP POLICY:

The National Innovation Startup Policy (NISP) is adopted by SVDC. Policy based on innovation and entrepreneurship was developed with action plan , key process indicators and milestones. **Dr.Suresh MDS**, Professor,oral and maxillofacial surgeon nominated as NISP coordinator by the president of IIC, SVDC.

**2.YUKTI innovation** and invention repository is updated with ideas of students. Regular orientation program was conducted for faculties and students.two scouting ideas (TRL 1-3) from student were uploaded in the IIC portal the student ideas were reviewed by the Dr. Devameena, convenor of IIC.

### 3.INFRASTRUCTURE AND FACILITY:

A well-equipped Central research lab with facilities for research purpose is situated in sri venkateshwaraa medical campus. The lab facilities can be utilised for technology transfer by all the departments of dentistry. 4.pre incubation facility ifs situated in 4 th floor of SVDC campus with well ventilated 600 sq ft room,two nominated staffs with documentation facilities are provided for effective functioning of IIC.Entrepreneur development cell (EDC) were formed and three faculties were nominated.

  
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#### 4. MSME

SVDC has registered Ministry of Small and Medium Entrepreneurs as knowledge agency. Two students from dental college enrolled in **MSME hackathon** with their innovative ideas. **One student and one faculty** has been shortlisted among sri venkateshwaraa group of institutions and sent for approval.

#### 4. COLLABORATION WITH I&E ECO SYSTEM ENABLERS:

Sri venkateshwaraa dental college has collaboration with various ecosystem enablers . the various MOUS acts as accelerators are as follows

1. Vinayaka mission dental college, Salem
2. sri Ramachandhra institute of higher education and research.
3. Sathya Special school
4. YOGA Wellness centre
5. LASER
6. DENTART DENTAL LAB
7. Adhiparasakthi dental college, Melmaruvathur
8. JJM health solutions
9. Sri chithirai Thirunal research institute.
10. ATAL incubation centre, Pondicherry technological university.

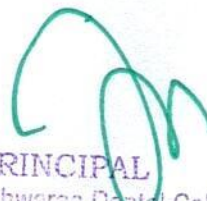
#### 5. Courses on innovation and entrepreneurship:

SVDC has conducted --- nonacademic courses for the year 2025. The course was conducted for Postgraduate interns every Friday afternoon from -16.3.2024-----to—26.7.2024-----which covers the total—20 contact--- hours.

#### 6. Mentorship of ATAL tinkering lab:

SVDC has established ATL mentorship in Jawahar Navodaya vidhyalaya school, periakalapet, Puducherry as a mentor institute. mentoring activities are to be planned and executed in the next academic year.

#### 7. Impact lecture series: Applied

  
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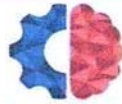
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## Motivational story by successful entrepreneur



## ENTREPRENEURSHIP AS CAREER OPPURTUNITY



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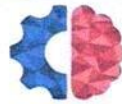
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## SESSION ON PROBLEM SOLVING AND IDEATION

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**WELCOME OUR CHIEF GUEST**

<b>Dr. Amudhavalli</b>	<b>Dr. Magimairaj</b>
Topic: Basics of Intellectual property rights for startups	Topic: Session on Problem-solving and ideation



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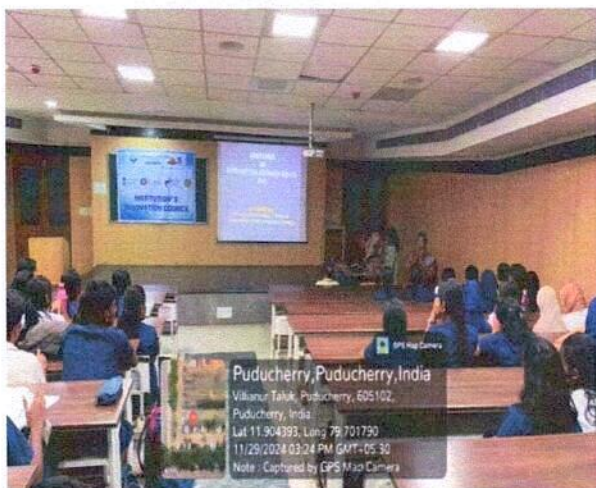
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## Program on intellectual property rights



## IDEATHON







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## DESIGN THINKING AND INNOVATIONS



## ETHICAL MARKETING STRATEGIES IN DENTAL PRACTICE



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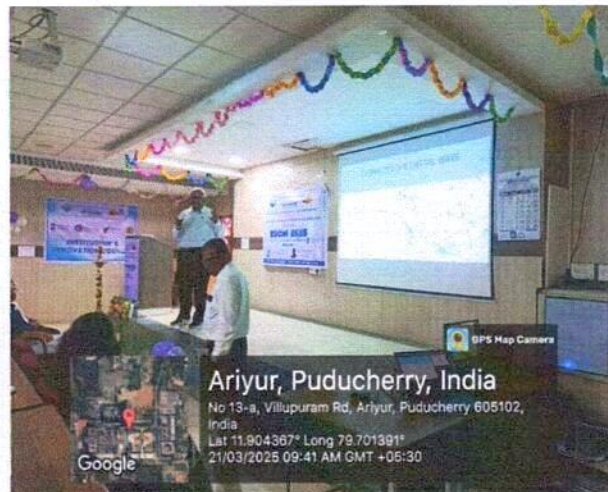
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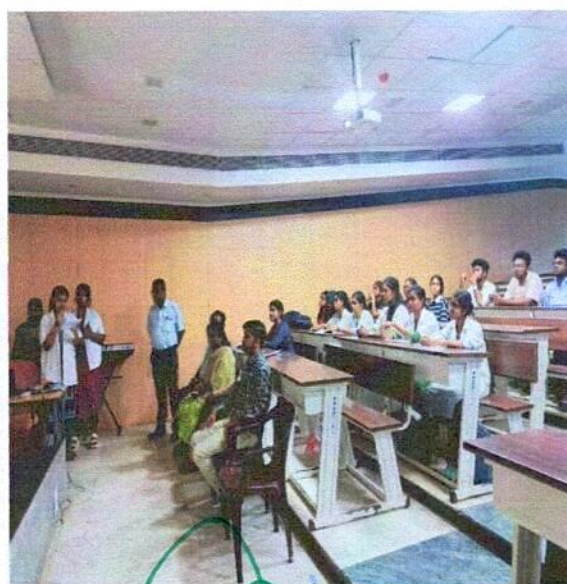
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## EXPERT TALK ON LAB TECHNOLOGIES



## WORLD CREATIVITY AND INNOVATION DAY



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**Sri Venkateshwaraa Dental College**

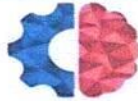
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## MASTERCLASS IN IPR

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### IP UTSAV


IP and music: Feel the beat of IP

#### Series of Masterclasses on Intellectual Property Rights (IPR)

Date	Title of Masterclass
21 <sup>st</sup> April 2025	Inauguration of IP UTSAV & Celebration of World Creativity and Innovation Day
22 <sup>nd</sup> April 2025	Discover more with Design Registrations
23 <sup>rd</sup> April 2025	Copy That! Copyrights Uncovered
24 <sup>th</sup> April 2025	Mark the Spot: Trademarks Talk
25 <sup>th</sup> April 2025	Significance of IP Protection and Commercialization
26 <sup>th</sup> April 2025	Patent to Product (एनपीटी से बाज़ार)

21<sup>st</sup> April - 26<sup>th</sup> April 2025  
11:30 AM to 1:00 PM

**LIVE STREAMING** /MoEInnovationCell  
<https://mic.gov.in/ip-week-session>



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### Intellectual Property UTSAV

IP and music: Feel the beat of IP

21<sup>st</sup> April - 26<sup>th</sup> April 2025

## Certificate of Participation

This Certificate is awarded to

**Devameena S**

For successfully participating in the Masterclass Series under IP Utsav, organized virtually by the All India Council for Technical Education (AICTE) and Ministry of Education's Innovation Cell (MIC) from 21<sup>st</sup> April to 26<sup>th</sup> April 2025.

Prof. T. G. Satharam  
Chairman, AICTE  
Ministry of Education

Dr. Abhay Jere  
Vice Chairman AICTE &  
Chief Innovation Officer (CIO),  
Ministry of Education



## ESSENTIALS OF PATENT WRITING AND SAFEGUARDING INTELLECTUAL

srivenkateshwaraa Dental College  
KENDRA ASSOCIATE POWER  
Ariyur, Puducherry - 605102

Ministry of Education MoE's INNOVATION CELL (GOVERNMENT OF INDIA) INSTITUTION'S INNOVATION COUNCIL-SVDC

**cordially invites faculties and postgraduate students**

**Topic:**  
ESSENTIALS OF PATENT WRITING & SAFEGUARDING INTELLECTUAL PROPERTY

**GUEST LECTURE**  
**Dr. R. Ramya MDS, PhD,**  
Professor & Head of Oral Biology,  
Associate Dean, Extension Activities,  
Saveetha Dental College

**Date :** 26<sup>th</sup> May , Monday  
**Time :** 11.00 am - 12.30 pm  
**Venue:** lecture hall - IV, SVDC



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## LECTURE ON PROTOTYPE DESIGNING



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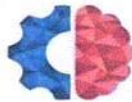
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## FIELD VISIT TO ATAL INCUBATION CENTER



24

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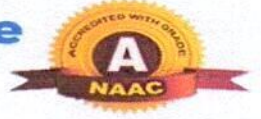


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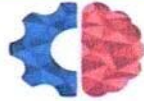
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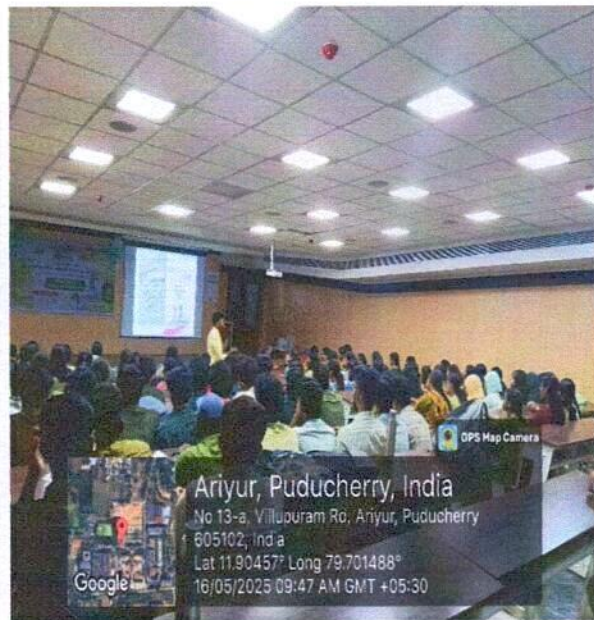
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## NATIONAL TECHNOLOGY DAY



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## International Women's Day



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## 79<sup>TH</sup> India's Independence Day Celebration



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## World Environment Day



  
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## Testimonial



**Dr. Senthilnathan, MDS**

Principal, SVDC

President, IIC

The workshops, mentorship programs, and lectures organized by IIC have provided students and faculties invaluable opportunities to enhance their technical and leadership skills.

**Dr. Devameena, MDS**

Convenor, IIC

"As a convenor of the Institution Innovation Council (IIC), I have witnessed transfiguring impact in dental academic program where IIC has nurturing a culture of innovation and entrepreneurship in our academic community. Through the IIC's initiatives, we are not just learning but actively contributing to the innovation ecosystem. I am proud to be part of an institution that places such a strong emphasis on creativity, problem-solving, and sustainable development."



**Ms. Molisha**

Student Member, IIC.

The Institution Innovation Council has been a constant support reaching out to us and helping students to build a community fostering new ideas and values.

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**Mr. Hemapragasam**

**Student Member, IIC**

As a proud member of the Institution Innovation Council (IIC), I have witnessed its transformative role in fostering a culture of innovation and entrepreneurship within our academic community.

  
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